



WESTFORD JOB SEEKERS NETWORK

VIRTUAL ZOOM MEETING

Top 20 Networking Tips for Job Seekers

Wednesday, January 12, 2022

PLEASE NOTE VIRTUAL PROGRAM WILL TAKE PLACE VIA ZOOM.

- ** To attend a WJS Meeting, please email me at dkanabar@westfordma.gov
- ** Attendees will receive a link to access the Zoom Meeting via email.

Presenter: Kevin Willett

- ✓ Career experts estimate that the vast majority of job openings are never advertised or publicly announced, but filled through word-of-mouth or networking — known as the “hidden job market.” The likelihood of a job opening’s not being advertised increases with the level of the job. Yet, even with this knowledge, most job-seekers fail to fully utilize networking for all it’s worth.
- ✓ Networking means developing a broad list of contacts — people you’ve met through various social and business functions — and using them to your advantage when you look for a job. People in your network may be able to give you job leads, offer you advice and information about a particular company or industry, and introduce you to others so that you can expand your network.

✚ Join Kevin as he discusses how to network in person and online to find your next job.

Kevin Willett is the Founder of the Friends of Kevin Networking Group and CEO of the New England B2B Networking Group. Kevin is no stranger to the needs of busy professionals. His years of experience in corporate business development and finance, as well as his time as a successful entrepreneur and business owner means that growing a business and planning for achievement is always on his mind. His continuous entrepreneurial growth is due to a combination of his skills in effective networking, creative marketing, plus mastery of the wide array of social media outlets.

Kevin Willett is the Author of One Connection How you can grow your business (and change the world) one connection at a time. The business networking book is available on Amazon at <http://www.amazon.com/dp/B00X7RMHOU> Visit friendsofkevin.com or newenglandb2bnetworking.com for more information on Kevin and his Networking Groups.

The J. V. Fletcher Library’s “Westford Job Seekers Network” will meet VIRTUALLY weekly on Wednesdays from 3 p.m. - 4:30 p.m. and is OPEN to ALL.



J. V. Fletcher Library | 50 Main Street | Westford, MA 01886 | 978-692-5555
www.westfordlibrary.org

