

Policy on Naming and Recognition

The J. V. Fletcher Library Board of Library Trustees has the final and exclusive authority for the naming of library buildings, gardens, areas, rooms, spaces, and all other library collections and facilities.

Proposals for naming must be in writing, coming from a Library Trustee, the Friends of the J. V. Fletcher Library, Inc. Executive Board, the J. V. Fletcher Library Foundation, Town of Westford Administration, and community groups or individuals, for consideration by the Board of Library Trustees.

POLICY AND PROCEDURE:

1. The main library [and any potential branches] shall be named the J. V. Fletcher Library, followed by the name of the geographic area or neighborhood in which the library is located.
2. Rooms, gardens or wings of libraries may be named for the function of the area; e.g., the "Children's Room," the "Computer Center," or the "Silent Study Room," or similar designation, preceded or followed by the name of an individual, family, corporation, etc. approved by the Board of Library Trustees for an extraordinary monetary contribution, in-kind support or service to the library. No corporate LOGOS will be allowed or used. No conditions will be placed by the donor upon the Naming Opportunity.
3. A collection may be named by the Board of Library Trustees in recognition of a donor when the funding is sufficient to create and maintain the collection, and it meets the library's needs and other criteria.
4. Service Program donors who sponsor an entire program may be recognized in the service area within the facility, acknowledging their sponsorship, for the useful life of the service provided. If a sign is not desired by the donor, another form of recognition may be implemented, by mutual agreement.
5. The Board of Library Trustees reserves the right to terminate or alter a naming designation under unusual or extraordinary circumstances, or upon the end of the useful life of the service, collection, article or donation.
6. If a distinctively named library facility is relocated, substantially remodeled, or converted to use other than its original use, the facility may be renamed to reflect the association of new donors or community interests related to the changing facility. In such instances, the original name shall be honored in an appropriate manner, to be determined by the Board of Library Trustees, and the original donor plaque retained and permanently exhibited for historical reference.